



UCH Logistics is a provider of specialist transport services to the airfreight industry, serving that industry for over 10 years with reliable, time sensitive and next day deliveries. They have bases in both Heathrow and Manchester and run a fleet of articulated and rigid trucks as well as vans.

UCH had a requirement to track their trailers independently, as the trailers get left in both company and various third party sites as a normal part of their operations, and they wanted to have full track and trace capability. The trailers are tracked with b.Alert Connect with the exception of one particular trailer for which b.Alert Basic+ was more appropriate to the requirements.

“b.Alert does exactly what we require and is exceptionally cost effective. We had no issues with installation or training and have found the system very simple to use.

We don't use the system all of the time but the benefit to our operations has been quite simply in knowing exactly where our trailers are when we need to know. This enables us to plan efficiently, saving time, fuel and of course cost.

As one of the first UK hauliers to buy this system, we wondered if we were taking a risk but the competitive pricing negated this risk and the subsequent experience has confirmed our decision.”

John Dooley, Transport Manager